

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav School of Management
BBA (Rural Management) Choice Based Credit System (CBCS) 2020-23

SEMESTER - III

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAI301	Human Resource Management	60	20	20	0	0	4	0	0	4	100
2	BBARM305	Public Health Management	60	20	20	0	0	4	0	0	4	100
3	ML301	Environmental Energy Studies	60	20	20	0	0	4	0	0	4	100
4	BBARM304	Rural Marketing Management	60	20	20	0	0	4	0	0	4	100
5	BBAI305	Creativity and Innovation	60	20	20	0	0	4	0	0	4	100
6	BBAI307	Field Work	0	0	0	50	0	0	0	0	2	50
			300	100	100	50		20		0	22	550

*Teacher Assessment shall be based following components: Presentation/Case Study/ Fish Pond/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.